

JOIN SATURDAYS FOR FUTURE



**RESPONSIBLE CONSUMPTION AND PRODUCTION
FOR SUSTAINABLE DEVELOPMENT.
LET'S LEND OUR HANDS TO THE FUTURE.**

saturdaysforfuture.it





SATURDAYS FOR FUTURE

Turn Saturdays, when most people do their weekly groceries and shopping, into the days dedicated to **changing consumption habits and production models** for sustainable development. This is the objective of the *Saturdays for Future* initiative, launched by the **Italian Alliance for Sustainable Development (ASviS)**.

ASviS invites everyone, starting from its network of over 230 member-organizations, to work together to **achieve Goal 12, "Responsible consumption and production", of the 2030 Agenda.**

The *Saturdays for Future* campaign is addressed particularly to consumers, especially young people; families; teachers that want to promote innovative teaching methods; consumer organizations; trade and labor unions; goods and services companies that want to enhance the transparency and sustainability of their production processes; large scale and fair trade retailers; nonprofit organizations and the media to raise awareness among the public.

In the journey towards greater sustainability of production and consumption behaviors, ASviS invites everyone to:

- Organize **events or initiatives**
- Join the awareness raising **campaign on social media with the #SaturdaysforFuture hashtag**
- Participate in the **online poll** on the priorities of responsible production and consumption
- Take the ASviS **e-learning course on the 2030 Agenda**, available online during the week that precedes the day of mobilization.

Through the website saturdaysforfuture.it, ASviS will provide updates on the planned events and will publish information on the SDGs, good practices and guidelines to organize initiatives.

Join Saturdays for Future!



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#SaturdaysforFuture